

9:30 AM	Welcome – Lissa Duty
9:40 AM	Opening Keynote – Marty Weintraub <i>Making Money with Paid Social, in 2018: #WTF!? What to Do & Winning Plays</i>
10:45 AM	Mid-Morning Speaker – Goldie Chan <i>How to Explosively Grow a Personal Brand on LinkedIn</i>
11:20 AM	Influencer Marketing Panel Elayna Fernandez, Leah Frazier, Nicki Patel Moderator: Cynthia Smoot
12:10 PM	On-site Lunch 12:10 PM to 1:05 PM – Junior Ballroom
1:05 PM	Rocks Talks J. Schuh, Dennis Dayman, Tyler Sickmeyer
2:10 PM	Afternoon Speaker – Sweta Patel <i>How B2B and B2C Use Instagram to Win New Customers</i>
2:40 PM	Networking Break <i>Sponsored by Advice Local</i>
3:10 PM	Rocks Digital Marketing Q & A Panel Denise Casagrande, Robin Moss, Tony Wright Moderator: Lissa Duty
4:00 PM	Closing Keynote – John Marrone <i>Get Inspired to Create the Ultimate Version of You On- and Offline</i>
5:00 PM	On-Your-Own After-Event <i>Hotel Bar</i>

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Tweet Our Speakers

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Cindi Aldrich @ADPPub
Hugo D. Aviles @iBossAdv
Lance Bachmann @1SEOITDigital
Kate Buck Jr. @KateBuckJr
Denise Casagrande @Free_DennyGurl
Bernadette Coleman @BernieColeman
Goldie Chan @GoldieChan
Kevin Clark @kjangoclark
Dave Davies @beanstalkim
Dennis Dayman @DDayman
Antoine Dupont @adupont65
Lissa Duty @LissaDuty
Chaz Edward @Web20Ranker

Shelly Fagin @Shellyfagin
Elayna Fernandez @thePositiveMOM_
Leah Frazier @TheLeahFrazier
Bill Hartzler @BHartzler
Collin Holmes @Chatmeter
Sinan Kanatsiz @SinanKanatsiz
Erik Leist @ErikLeist
John Marron @RealJohnMarrone
Jesse McDonald @jesseseo geek
Robin Moss @RobinatRibit
Faith Murphy @Oath
Heather Nichols @TheBizFizz
Nicki Patel @NickiPatel

Sweta Patel @SwetaSpeaks
John Peterson @johnpetersonstx
J. Schuh @TexasAnimator
Tyler Sickmeyer @tsickmeyer
Grant Simmons @simmonet
Cynthia Smoot @OhSoCynthia
Michelle Stinson Ross @MStinsonRoss
Dan Sturdivant @DanSturdivant
David Szetela @Szetela
Marty Weintraub @MartyWeintraub
Tony Wright @TonyNWright
Joe Youngblood @YoungbloodJoe